

Skagit County
Quit Line Data Summary
January 1 - March 31, 2003

	County	State
Number of Calls to Quit Line	N = 75	N = 4,042
Percent of Statewide Calls	2.2%	100.0%
Percent of State Population in County¹	1.7%	100.0%
	County %	State %
Gender	N = 72	N = 3,581
Female	56.9%	62.2%
Male	43.1%	37.8%
Race/Ethnicity	N = 71	N = 3,087
People of Color	11.3%	12.9%
White	88.7%	87.1%
Age	N = 69	N = 3,298
Less than 18 years old	0.0%	1.8%
18 - 24 years old	11.6%	14.6%
25 - 34 years old	21.7%	23.1%
35 - 44 years old	26.1%	27.0%
45 years and older	40.6%	33.5%
Education	N = 73	N = 3,197
Did not graduate high school	23.3%	19.2%
High school graduate	31.5%	32.7%
Some college/vocational school	35.6%	36.6%
College graduate	9.6%	11.4%
Caller Type	N = 75	N = 3,656
General Information	2.7%	9.4%
Health care provider	2.7%	3.2%
Tobacco user	94.7%	87.4%
Payer Type	N = 57	N = 2,529
Insured	40.4%	36.7%
Uninsured	26.3%	29.6%
Medicaid	33.3%	33.7%
Heard About	N = 67	N = 3,148
Past caller	7.5%	9.1%
Employer/worksites	1.5%	0.7%
Health care provider	37.3%	24.8%
Television	9.0%	18.3%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	0.1%
Radio	1.5%	1.9%
Newspaper/Magazine	1.5%	2.5%
Brochure/Newsletter	7.5%	8.2%
Family or friend	31.3%	24.2%
Health Department	3.0%	4.5%
School	0.0%	0.7%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.